

Up To 3% Fuel Economy with Shell Diesel Extra

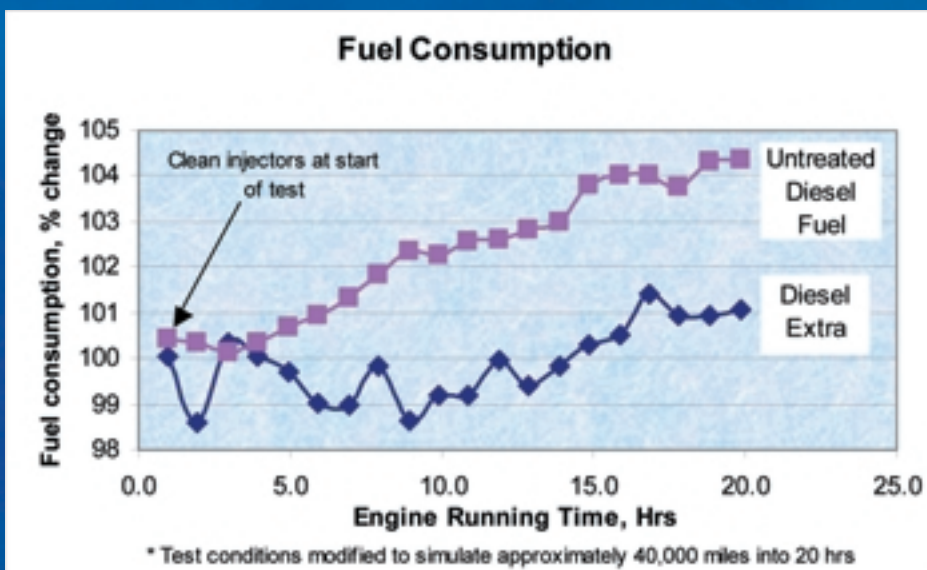


How does it work?

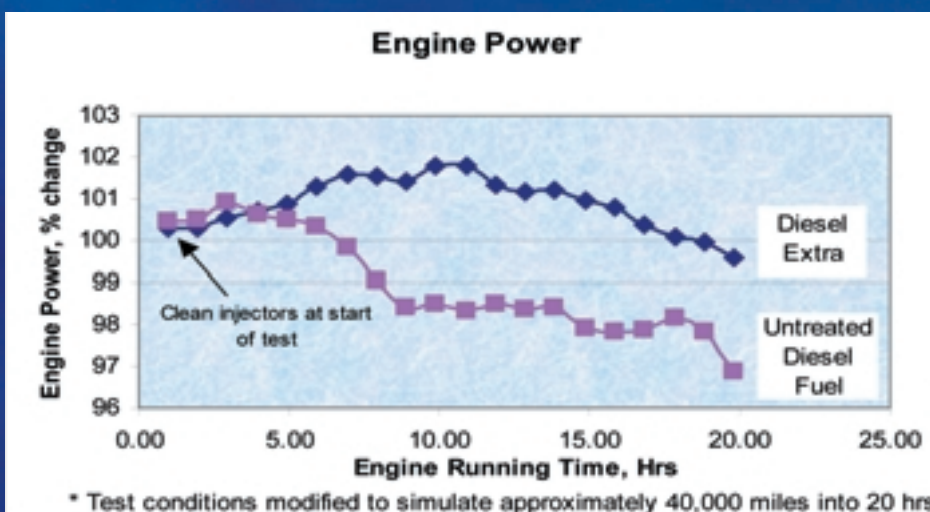
Today's diesel engines rely on the effective operation of the fuelling system to provide extremely precise control of fuel injected into the combustion chambers for highly efficient, clean combustion. However, carbon deposits do build up on injectors, sometimes to the extent that engine performance is compromised. Diesel Extra is designed to keep the injectors clean to help maintain the fuel consumption, power and emissions performance of the vehicle. A special engine test has now been developed to demonstrate these effects in a heavy-duty diesel engine.

Tests Proved Diesel Extra's Fuel Economy and Engine Power Benefits

Our research team of leading fuels scientists ran a 20-hour test using severe hill-climb driving to reproduce extreme engine conditions, simulating approx 40,000 miles of normal operations.



The progress of this test is shown on the left. In the truck not using Diesel Extra, the deposits built up, and fuel consumption increased by around 3%.



The truck using Diesel Extra also showed around 3% better engine power performance compared with untreated diesel fuels.

Fuel Economy At No Extra Cost